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Step Up Your Sneaker Game with These New Kicks from Onitsuka Tiger



This October, Onitsuka Tiger brings you a series of new kicks that combine elements from the past with contemporary designs, featuring fresh styles with a timeless twist. The new releases include **P-TRAINER PRZM**, **P-TRAINER KNIT LO**, **ICON SERIES**, **BIG LOGO TRAINER 2.0** and **BIG LOGO TRAINER 2.0 MT** that will step up your sneaker game and captivate all eyes on your feet!

1 P-TRAINER PRZM



This P-TRAINER style has been given a facelift with the reworking of the silhouette to feature a bold design with monochromatic iridescent hues, along with a simplified upper and striking holographic effect to the sole finish. This model includes a FLYTEFOAM Propel midsole and OrthoLite inner sole that promises better cushioning and resilience.



The P-TRAINER PRZM retails at RM739.

2P-TRAINER KNIT LO



The P-TRAINER KNIT LO is a low-top version of the successful P-TRAINER KNIT series. Similar to the original P-TRAINER KNIT, this model has the same knit upper that provides a perfect sock-like fit, featuring a monochromatic sole with an embroidered Onitsuka Tiger logo keeps the design simple yet sleek. The bulky sole decorated with Onitsuka Tiger Stripes also incorporates FLYTEFOAM And OrthoLite technologies that allows one to feel comfortable when wearing.



The P-TRAINER KNIT LO retails at RM599.

3|ICON SERIES



The ICON SERIES is a contemporary reinterpretation of Onitsuka Tiger's iconic designs from its brand history of over 70 years. As a brand which started off producing athletes' shoes, the ICON SERIES focuses on three styles worn by Japanese national team athletes of each time. The 1964 pairs are limited in quantity and serial numbers are printed to the socklining.



DELEGATION 64 was worn by the Japan's national team in 1964. The reproduced model retains the original details such as the arch-shaped sole in the middle, the heel flap and unique heel reinforcement shape. The two distinctive details – UI line on the side and indication of TOKYO ONITSUKA on the tongue label was only available on this model back then.

NIPPON 60 was worn by the Japan's national team in 1960. The reproduced model with a combination of red and white leather and retro sport details recreates a striking upper design. The shoe also features an iconic circle inspired by the Japanese national flag.

Onitsuka Tiger's apparel collection in the 1970's featured colourful track suits and running wears using a unique stripe design called "B line", and the MEXICO 66 SD PF offers this line to be used on shoes for the first time. The base shoe model is a contemporized style of **MEXICO 66** with a platform sole.

The ICON SERIES retails at RM699.

4BIG LOGO TRAINER 2.0 & BIG LOGO TRAINER 2.0 MT



Onitsuka Tiger has updated its BIG LOGO TRAINER™ style from AW19 with a classic running shoe upper and the bold Onitsuka Tiger Stripes stretching to the outer sole to give this style maximum impact.



Meanwhile, the BIG LOGO TRAINER™ is updated with an ankle-height upper. Featuring mixed materials like mesh netting, veau velour, performance rubber and other technical materials, both versions deliver a striking design with excellent insulation for smooth stride.

The BIG LOGO TRAINER 2.0 & 2.0 MT retail at RM539 and RM569 respectively.

All the above new collections are now available online at www.onitsukatiger.com/my/en-my and Onitsuka Tiger stores at Suria KLCC, Sunway Pyramid, Mid Valley Megamall and Southkey Mid Valley.

(Source: <http://www.pamper.my/news/lifestyle/fashion/step-up-your-sneaker-game-with-these-new-kicks-from-onitsuka-tiger/>)