



LIFESTYLE ASIA

Thursday, 9 July 2020

Rimowa launches its first eyewear collection



What's synonymous with travelling? Packing your favourite pair of sunglasses, of course. Now you can match your suitcase to your shades, especially if they're both from [Rimowa](#). The iconic luggage brand is finally expanding beyond its aluminium suitcases and unveiling its first line of unisex sunglasses.

But the brand isn't just designing regular shades and calling it a day — the collection is sleek and stylish, offering modern takes on classic silhouettes such as aviators. The sunglasses are also lightweight, which means you can travel around in them all day without feeling the strain.

The Rimowa Eyewear collection will first launch the Bridge sunglasses and Rim sunglasses, available from July 9th 2020 onwards at selected stores and [online](#).



The Rimowa Bridge Square in Black.



The Rimowa Bridge Pantos in Black

(Source: <https://www.lifestyleasia.com/kl/style/fashion/fashion-obsessions-rimowa-eyewear-starbucks-x-undefeated-and-more/>)