



LIFESTYLE ASIA

24 July 2020, Friday

Reintroducing the Gucci Jackie 1961 bag



Gucci has a new It bag, and it's one that has roots traced back to 1961 when the bag first debuted in the fashion house. It was originally just a hobo bag with a curved silhouette and distinct gold buckle, but Jackie Kennedy was seen with the bag so often that people began referring to the bag as "The Jackie". Fast forward to present day, the bag is reintroduced as the Jackie 1961 and joins its siblings the [Dionysus](#), Marmont, and Horsebit 1955 as one of the iconic silhouettes from Gucci. Now, it's available in three different sizes and comes in solid leather colours as well as the GG Supreme canvas with web stripe. The bag also comes with a removable shoulder strap for added versatility in style.

The Jackie 1961 bag is available for pre-order from Gucci stores in Pavilion KL, Suria KLCC, and The Gardens Mall from July 22nd onwards.

(Source: <https://www.lifestyleasia.com/kl/style/fashion/tods-capri-collection-longchamps-eco-friendly-line-and-more/>)