

12 August 2020, Wednesday

Le Labo's City Exclusive Event Happening First Time In Malaysia



The City Exclusive Event of cult-favorite brand Le Labo Fragrances, a New York-based perfume house, has already begun, and is happening first time in Malaysia! It is a once-a-year occasion that is much-awaited by Le Labo followers worldwide as they will get the chance to get their favourite scents from Le Labo's City Exclusive creations that are not available in their city.

Le Labo's City Exclusive creations are usually only available in the city they belong to and nowhere else but once a year during the City Exclusive Event, all Le Labo's City Exclusive scents will make available for purchase at any Le Labo store around the world and on the authorised online platforms.



The Event starts in August, where **individual Discovery Sample size (1.5ml)** and **City Exclusive Discovery Set 5** will be available for purchase, to let customers to explore and discover the scents before deciding on one (or more) that connects with them the most. Then in September, the freshly blended full sized with a personalised label will be ready for order.

Le Labo's City Exclusive collection was created to pay tribute to some of the cities they love. These scents are usually only available in the city they belong to and nowhere else. *For example*, Vanille 44 is only available in Paris. They are refillable year-round at any of their labs (that fresh blend) and a selection of corners upon request, no matter where the scent was originally purchased, but not available to be purchased beyond that.

In Malaysia, it will be the first year where this rare collection will be available for fine-fragrance aficionados to immerse in the sensorial sensation without needing to travel abroad. The scents and the cities beckon at Le Labo Fragrances Suria KLCC located at 150, First Floor, Suria KLCC Mall, 50088 Kuala Lumpur, 10am to 10pm daily.

(Source: <http://www.pamper.my/news/beauty/body/le-labos-city-exclusive-event-happening-first-time-in-malaysia/>)