

Thursday, 25 June 2020

## Everyone is a winner



**Suria KLCC unveils its biggest campaign this year – the Golden Ticket campaign.**

In the wake of the devastation wreaked by the Covid-19 pandemic that swept the world, any glimmer of hope and news of better things to come is welcomed.

A lift of spirits is greatly needed as everyone is starting to pick up the threads of their lives following the MCO imposed by the Government, from which our nation has recently begun to cautiously emerge.

To this end, Suria KLCC is excited to unveil its biggest campaign this year by rewarding shoppers when they participate in the Golden Ticket campaign upon spending a minimum amount in purchases.

Every day will be a day of celebration and rewarding shoppers as shopping vouchers will be up for grabs at Suria KLCC.

This is a way of giving back to shoppers who have been supporting the mall throughout and also a loud welcome to shoppers who are finally able to visit their favourite outlets at their favourite malls.

Suria KLCC Sdn Bhd chief executive officer Andrew Brien said: “We are inspired every day to seek newer ways to enrich the shopping experience for our customers. This time, we want to raise the winnings. We believe that with this Golden Ticket campaign, we are able to make a difference to our shoppers in continuing our efforts in giving back to them.”



Spend and be rewarded at Suria KLCC.

To participate in the Golden Ticket campaign, shoppers must qualify for the draw, whereby they will only need to spend a minimum amount of RM150 when they shop at Suria KLCC in two receipts from any specialty stores and present them to the concierge counter on the same day. Shoppers will then need to verify their receipts at the concierge counter before proceeding with the lucky draw for this campaign. The draw entails the shopper to select a lucky bag with an envelope containing either a Golden Ticket or Purple Ticket.



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If the shopper wins the:

> **Golden Ticket:** They will receive RM5,000 worth of shopping vouchers.

> **Purple Ticket:** They are entitled to RM50 worth of shopping vouchers.

The duration of the Golden Ticket campaign is June 19 to July 12 (limited to 100 shoppers daily).



Happy winners of the Golden Ticket campaign.

As an appreciation for participating in the campaign, the Golden Ticket winners will be celebrated with a photo opportunity at a “wall of winners” located at the mall’s centre court.

The Golden Ticket winners will also get to share their fame as they will be interviewed and featured on Suria KLCC Group’s social media platforms.

To add further excitement to the campaign, there will be two RM5,000 shopping vouchers to be drawn at Suria KLCC on the weekends (Saturday and Sunday).



Regular sanitisation is carried out in the interest of safety and health.

To ensure the safety and health of the shoppers, “new norm” practices will be enforced throughout. Sanitisers will be provided for shoppers before registering at the concierge counter and before and after drawing their lucky ticket. Participants must also comply with social distancing practices and cooperate with the staff present to maintain order.

In addition, the mall has taken preventive measures such as hand sanitisers placed at strategic and convenient locations, daily body temperature screening on all shoppers and employees in various locations in the malls, increased frequency of cleaning at high contact surface points in the malls and 2m-social distancing.

Shoppers can be assured that the proper safety and hygiene practices will be implemented so they can shop with peace of mind.

For more information, approach the friendly concierge staff or visit [www.suriaklcc.com.my](http://www.suriaklcc.com.my)

(Source: <https://www.thestar.com.my/lifestyle/living/2020/06/25/everyone-is-a-winner>)