

Thursday, 11 June 2020

BAPE, Omotesando Koffee and David Rocco's Dolce Vita to open in Suria KLCC



Cosmetic and skincare brands including Armani and The History of Whoo located on the Ground Floor.

KUALA LUMPUR (June 10): Suria KLCC's newly revamped Ramlee Mall is set to welcome several new stores which will be featured for the first time in Malaysia and even in the world.

Among the brands include BAPE a.k.a Bathing Ape, the BAPE Café - the only one in the world; Omotesando Koffee, internationally renowned celebrity chef, David Rocco's first global Dolce Vita restaurant; and the first pork-free Dragon-i restaurant in Malaysia, amongst many others.

Some 60 major brands will be occupying the revamped Ramlee Mall which occupies some 100,340 sq ft of leasable area spread across three floors which were previously occupied by Parkson Malaysia.

Among the stores that have already opened at Ramlee Mall include makeup and skincare line Estee Lauder, Givenchy, Gucci Beauty, The History of Whoo and Sisley on the ground floor.



International brands such as Fred Perry and lululemon located on Level One.

Meanwhile on Level One, Le Labo -one of the most sought-after artisanal scents in the market has opened the region's first stand-alone store while F&B outlets at Suria KLCC's Signature Food Court located at Level Two include the first 108 Matcha Saro outlet in Malaysia (its the biggest store in the world), Australian food chain Mad Mex and Ahh-Yum by Kampong Kravers.

The mall also houses a variety of homegrown brands and a wide range of Muslim lifestyle products such as dUCk, Sofia Iman, SK (Siti Khadijah) Lifestyle and the APOM store which brings together well-designed Malaysian products that Malaysians can be proud to showcase and for tourists to bring back A Piece of Malaysia (APOM).

"We have paid a lot of attention into ensuring that there is a strong line-up and good mix of premium brands, local businesses and F&B options to meet the needs of all our customers to generate constant footfall to Suria KLCC. With this redevelopment, Suria KLCC has officially marked its milestone by bringing in the many 'first' stores to the market, making a difference with other malls and enhancing Suria KLCC's position as the leading retail shopping centre in Kuala Lumpur. And while some of the outlets will be operational at later stages, we have already launched many stores since the beginning of this year," said Suria KLCC CEO Andrew Brien in a press release yesterday.

In light of the Covid-19 pandemic and to ensure uninterrupted business operations while safeguarding the wellbeing of the shoppers and staff, Suria KLCC has taken preventive measures such as hand sanitisers placed at strategic and convenient locations, daily body temperature screening on all shoppers and employees in various locations in the malls, increased frequency of cleaning at high contact surface points in the malls and 2m social distancing.

(Source: <u>https://www.edgeprop.my/content/1694224/bape-omotesando-koffee-and-david-rocco%E2%80%99s-dolce-vita-open-suria-klcc</u>)