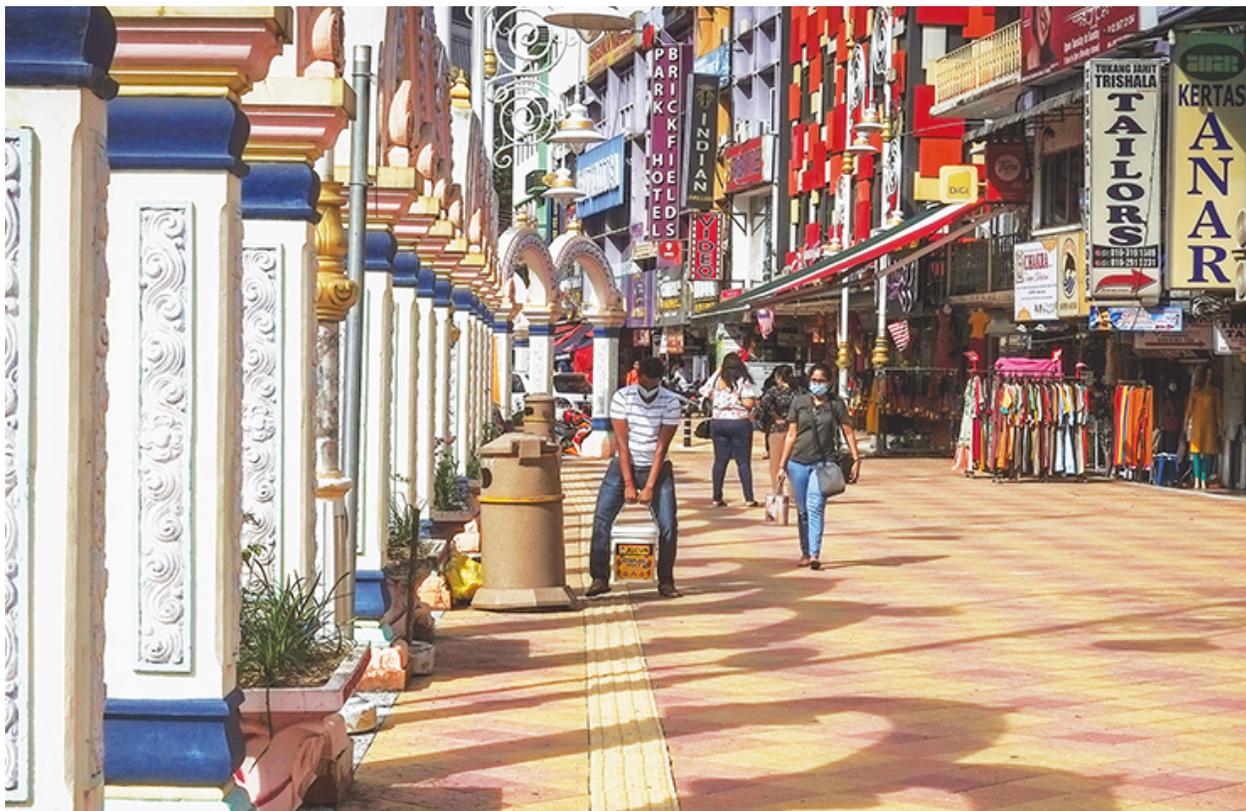


10 November 2020, Tuesday

Malls to stay open for Deepavali



DESPITE the new wave of Covid-19 hitting the country hard, malls across the Klang Valley will remain open, particularly for the Deepavali celebration this weekend.

The Suria KLCC Group said all three of its malls, namely Suria KLCC, Alamanda Putrajaya and Mesra Mall in Terengganu will not close its doors. Instead, they will be showcasing unique “kolams” to embrace the festival of lights this year.

In a statement, the group said Deepavali is a special time to celebrate the symbol of “victory over darkness”, while strengthening family bonds, especially during the current challenging times.



A colourful 'kolam' located at Centre Court 2 of Pavilion KL. The mall is partnering Maybank, offering special redemptions for shoppers who spend above RM300 in a single receipt – *pic courtesy of Pavilion KL*

Suria KLCC Sdn Bhd CEO Andrew Brien said malls under the group are determined to uphold longstanding traditions to cheer the public during these difficult times, while keeping the festive tradition and season alive.

“We understand that many places in the Klang Valley are still heavily impacted by the Conditional Movement Control Order, but this will not stop us from trying to provide a welcome relief under these circumstances,” he said.

Suria KLCC’s main entrances will feature beautiful “kolam” decorations and festive greetings on the digital screens and the mall’s walkway, as well as colourful decorations at the hanging hoist of the Centre Court, Ampang Mall and Ramlee Mall.

Brien said shoppers will have the opportunity to be rewarded in various ways. Those who spend RM400 or more in two receipts from specialty stores will be able to redeem a Deepavali snack jar, as well as a pair of cushion covers.

Alamanda Putrajaya will also reward customers who spend RM300 and above with a chance to redeem a scented candle set from The Body Shop and two sanitising wipes.

Meanwhile, the Pavilion Real Estate Investment Trust malls, which include Pavilion Kuala Lumpur (KL), Intermark Mall KL and Da Men Mall, Subang Jaya, will give shoppers an opportunity to discover the richness and diversity of the Indian culture this Deepavali.

Pavilion KL partnered Malayan Banking Bhd (Maybank) to bring “Dazzling Deepavali” this year, while offering special redemptions for shoppers who spend above RM300 in a single receipt.

“There will be a colourful ‘kolam’ located at Centre Court 2, which will boast intricate patterns, representing a harmonious, multi-racial Malaysia, leading the way to a giant peacock, the ultimate symbol of beauty and elegance,” the group said in a statement.

There will also be a pop-up Indian Bazaar showcasing decorative merchandise for sale. The celebrations at Intermark Mall will continue with more colourful “kolams” surrounded by auspicious elephant figurines in vivid colours to represent the unity and diversity of Malaysians.

“There will also be a Deepavali Bazaar on the ground floor, offering traditional Indian merchandise, as well as a variety of fashion, grooming, food and other specialty stores with sales on,” it said.

The Da Men Mall will be themed “Light of Rangoli” for Deepavali this year, with beautiful rangolis at the Main Entrance showcasing intricate designs using traditional Indian flower garlands and illuminating candles to bring prosperity and luck.

“This Deepavali, the Da Men Mall is delighted to welcome new stores. Other than the decorations and specialty shops, the mall will feature some exciting prizes for shoppers who spend RM80 in a single receipt in addition to food vouchers,” the mall said.

(Source: <https://themalaysianreserve.com/2020/11/10/malls-to-stay-open-for-deepavali/>)